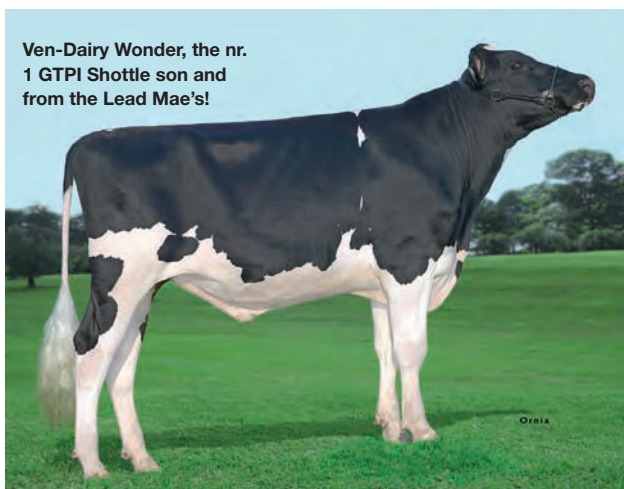


Whittier-Farms Leadman Mae

➔ Brood Cow Extra Ordinaire

Seldom do we see a high EX cow with such brood cow power as Whittier-Farms Lead Mae EX-95. Mae is bred from a great family and surpassed her owners and investors high expectations in her very own way. She is the matron behind #1 CTPI cows and a key factor in the high success rate of the Lead Mae bulls in this genomic era. This cow family has shown that it is able to do many things right in a great 'Lead Mae way'. Are you ready to learn more?



Ven-Dairy Wonder, the nr. 1 GTPI Shottle son and from the Lead Mae's!

Top 5 Genomic bulls from Lead Mae cow family:

- 1. Vendairy Wonder *cv (AI Total)**
US 08/10 GTPI 2302 | PTAT +3.33 | NM 701
Shottle x Goldwyn x Durham x Lead Mae
- 2. Wabash-Way Escape (Semex)**
US 08/10 GTPI 2264 | PTAT +3.27 | NM 648
Goldwyn x Wabash-Way Emilyann
- 3. Wabash-Way Explode (Taurus)**
US 08/10 GTPI 2237 | PTAT +3.76 | NM 569
Bolton x Wabash-Way Emilyann
- 4. Wabash-Way Exact (Taurus)**
US 08/10 GTPI 2204 | PTAT +2.63 | NM 634
Goldwyn x Wabash-Way Emilyann
- 5. Tramilda-N Escalade (Generations)**
US 08/10 GTPI 2184 | PTAT +2.43 | NM 602
Baxter x Wabash-Way Evett

Dirigo, Whittier-Farms and Wauregan

Steve and Debbie Keene from Dirigo Holsteins in Maine sold the dam of Lead Mae as a pick of a flush to Whittier-Farms in Massachusetts. There, Raymau Bstar Monica, bred by the Keenes from a deep cow family, got flushed as a fancy maiden to Leadman. When Raymau Blackstar Monica calved at Whittier-Farms her natural bull calf was purchased by an AI station even before she got recorded or classified. Then Bruce Smith from Wauregan Farms in Maine heard about this very promising Blackstar. He immediately went down and purchased both Monica, now VG-89 on her very first classification, and her Leadman daughter. At Wauregan she unfortunately died only a few months later after an allergic reaction to a herd vaccination. Daughter Whittier-Farms Lead Mae however turned out to be as good as her dam. She calved at Wauregan Farms and classified VG-89 too, right away in her first lactation. Visitors at that time remembered this Leadman as one of the best Leadman's they had seen. Maybe not the wettest heifer, but her type, frame, feet and legs and especially her udder were astonishing. Moreover, she held the promise of a much higher classification score with her youth and correctness. A promise she turned into reality!

Crocket-Acres and Wabash-Way

Every time Dave Franzer from Crocket-Acres and All-Star Genetics in Ohio visited Wauregan he could not stop thinking about this fine Leadman and became determined to own her or at least something from her. He eventually succeeded in buying her Bellwood and Rudolph daughter that were born in Canada. The Bellwood went on to score EX-91 and the Rudolph scored EX-90. Both have started their own families and proved to be fantastic brood cows. As Dave Franzer did not have his own herd he decided to move some of the younger Lead Mae's he had bred to a farm nearby. This herd, Wabash-Way of Terrence Stammen, then housed and eventually owned several famous Lead Mae descendants such as Crocket-Acres Mtoto Elly EX-90, the Mtoto from the EX-90 Rudolph and dam to the former nr. 1 CTPI cow Crocket-Acres Elita VG-87 by O-Man. It was here that Elita's Shottle daughter Wabash-Way Emilyann VG-88 was born, the Mae descendant that is now writing her own chapter in this unparalleled success story.

Mae's career at Mayerlane

Meanwhile Lead Mae herself was classified EX-94 and dry when Don & Liz Mayer and Dr. Scott Armbrust purchased her in 1997. They flushed her another 18 months and succeeded in producing and sell-

ing quite a few embryos from her. When Don Mayer calved her out again in 2000 she classified EX-95 and made a fantastic third lactation of 18.725kgM with 4,8%F and 3,3%P in 365 days. The Mayerlane track record in calving out older flush cows is great and Lead Mae's qualities came to new heights at this well managed Wisconsin herd. One of her best daughters at Mayerlane turned out to be Mayerlane-SA Durham Mae EX-92. From Durham Mae her daughters, so far 7 out of 8 classified EX with second calf! She actually sold to Wallman Dairies in Nebraska but stayed at Mayerlane as Lead Mae's very first daughters by Rudolph and Bellwood did before they went to Wabash-Way. Looking back it can be concluded that most of Lead Mae her own sons that went into (European) AI have not left great impressions. In Spain at Aberekin AI, however they were pleased with her son by Eland named ALH Everest. Also Durham son Durango has a good proof in Spain. We now know that Lead Mae her daughters DID perform: Most of them have started tremendous families of their own in several breeding herds. At the Stantons in Ontario for instance and at Morningview in Iowa, where they had great success with a Durham daughter from the original EX-91 Bellwood daughter of Lead Mae. A Durham they purchased on a Mayerlane Sale.

The Morningview connection

Crocket-Acres Durham Mae VG-87 GMD DOM really got the Mae's moving for Morningview Holsteins. Every single daughter they freshened from her has generated bull contracts and has been flushed. 'This is quite an achievement and we feel the Lead Mae's deserve a

Jim Stanton:

“ We have found this family to excel in many areas. They are super uddered cows with exceptional feet and legs. They have the ability to produce large amounts of milk and have enough strength to do this easily”.

special place in our breeding program' says Tom Schmitt. The Durham has 16 (!) sons with a proof of which Champion son Chicago is a welcome addition to the Aberekin sire line up whilst her Oman son and sire of sons Morningview Legend from ABS Global is one of the bulls that prove there is more than just great cows to rise from the Lead Mae gene pool. The Chicago bull has an EX-92 full sister at



Whittier-Farms Lead Mae EX-95

Brood cow extra-ordinaire with an EX-97 MS.



Wabash-Way Emilyann VG-88

Cow family, production, type, index, sire stack, Emilyann has it all. Her first choice Superstition son sold for € 53.153 to Generations in Canada as a Holland Masters Sale Lot.

Morningview and the Schmitts have freshened a promising Mac from a VG-87 Shottle daughter of this Morningview Champion Martha cow. A super uddered Goldwyn granddaughter from Durham Mae VG-87 is now EX-90 with second calf and is making another high component lactation. A cow the Schmitts have marketed heavily from is Morningview Shottle Lucy VG-86, a Shottle from Legend's full sister. Her first choice Domain recently sold for USD 38.000. Lucy is due to calf any day again. Her Millions are really high on genomics and Lucy herself is the current # 31 GTPI cow in the US breed.

Canada and the US

The Lead Mae family has many descendants in the US and also in Canada. This is quite a special feature and is not seen that often. Wau-regan Farms started to market from Lead Mae herself into Canada and Stanton Brothers in Ontario discovered the family not much later and actually well before the first Mae's started to cream at the top of the CTPI lists. Jim Stanton says that a Wade direct from Lead Mae and two daughters from Lead Mae's EX-91 Bellwood daughter were their first purchases. Later on Mtoto Elly and two of her daughters by Finley and Outside joined the Lead Mae clan at Stantons. Of course Oman Elita VG-87 that captured the nr. 1 CTPI spot took the family to a higher level and Jim Stanton says that everyone that comes down to see her is amazed by her size and scale. About the family in general Jim states: "We have found them to excel in many areas. They are super uddered cows with exceptional feet and legs. They have the ability to produce large amounts of milk and have enough strength to do this easily". The Stantons are glad they stepped into the family and own some of the most prolific members. Their investments are paying off too as they sold Stantons PS Eden (Shottle x Outside x Mtoto Elly) for CA\$ 105.000 at last year's Sale of the Stars to Ponderosa Holsteins in Spain, Europe.

The best of the best

Crocket-Acres Elita VG-87 by Oman, her dam by Mtoto and now Wabash-Way Emilyann VG-88, the Shottle daughter from Elita, they all have made it to the top of the (genomic) CTPI lists. Elita was a nr. 1 for a long time as well as Emilyann. Also Emilyann's full sister Evett VG-86 has great production, type and index. Elita's full brothers Eight (currently nr. 6 LPI in Canada) and Otto are seeing considerable use although they transmit the Oman type more than the legendary Lead Mae profiles. It seems that the shift of the global Holstein breeding goals towards more durability and functional type did help the Lead Mae family to deliver it's very best. Bulls like Rudolph, Durham, Mto-



to and Oman have all been used and have done extremely well. Especially Wauregan Rudolph Elly Mae EX-90 has a key role in the development of this family. She is at the base of today's best of the best Mae branches. In Holland, Excellent Holsteins has two May 2009 Mac daughters direct from Elly Mae and they look awesome. For Carlos Ugarte from Aberekin in Spain the Lead Mae's are from a very special league. "We see Lead Mae as a very important source for type and health traits. Bulls from her family excel in these traits." Breeders in England and Spain have also invested in the best of the best. Willsbro Holsteins from Cornwall, England, bought Planet embryos from Shottle Emilyann VG-88 through ADI Cattle Corporation, ADI co-owned Emilyann for a while, and got three heifers. They have sold the highest genomic indexed Planet for over GBP 90.000 on their first Willsbro Sale, also to Ponderosa Holsteins in Spain. This good looking heifer will remain at the excellent Willsbro facilities for time being and these three Planets will all be flushed this autumn. Via an Eurogenes Online Heifer Sale, Augustin Romero from Ponderosa Holsteins also bought a great looking Mac daughter from Rock-Home Outside Macey EX-93..

Today's leading Mae's

Emilyann VG-88, she made USD 630.000 in the 2008 ADI Global Glamour Sale and was sold again privately in 2010 to the Stantons, has moved the family to the Upper Class position and now her Bolton daughter looks like she will be another hot Mae. We mentioned the fresh Mac and Shottle Lucy VG-86 at Morningview and Jim Stanton says that a VG -85 Bolton from a VG-85 Goldwyn granddaughter from the VG-88 Convincer daughter of Lead Mae is attracting quite some attention: Stantons Bolton Marge VG-85 is projected to over 13.000kgM. In Europe there are also Mae's milking. A direct Durham daughter in Holland, Marwil Leadmae 1 VG-88 has daughters by Titanic and Goldwyn that index extra-ordinary well. Especially two Goldwyns at Ven Dairy have extreme genomic indexes on the Dutch base and have sold many embryos into Dutch AI. One of the Goldwyns, ALH Willie VG-85, is the dam of the nr. 1 GTPI Shottle son, Ven-Dairy Wonder*cv, that is now being marketed by AI Total. Another full sister is at Jan van Zoelen's herd in the province of Zeeland. She is also a bull mother and has similar qualities. Also the Titanic



Wabash-Way Bolton Emery VG-86, owned by Generations, Canada.

daughter has a really high Shottle son at RSH in Germany. Ven Dairy has kept buying into the family and bought a Bolton calf from Oman Elita through a Eurogenes Sale. They have just freshened her and this Anderstrup Bolton Elita is a big strong heifer who starts to milk heavily from a well attached udder. Her Sanchez sons test well genomic

Jan van der Ven:

"The Lead Mae's have done better than I ever could have imagined. This family is THE family for me right now"

cally and will leave for AI soon. An Alexander daughter of this promising Bolton is testing extremely high at Bachus Holsteins in Holland. Back in Canada two full sisters to this Bolton already classified VG. Generation owns Wabash-Way Bolton Emery who classified VG-86 with a VG-87 MS and she makes a good record. Bolton has also done well on one of the Outsides from Durham Mae at Mayerlane. Green Corner Bolt Mattie has scored VG-87 as a first calver and has been sold to Genes Diffusion from France.

Looking back we may conclude that this Leadman that everybody liked in the nineties, indeed has exceeded everyone's high expectations. As the family moves on into this century we are convinced we will hear much more from the Mae's in the years to come.

Ven Dairy Wonder

He is presented already on these pages as the nr 1 GTPI Shottle son worldwide. This VG-86 Shottle son is now 18 months old and is demand all over the world. Peter van Beek from AI Total states: "We are glad we are able to offer a bull with this level of index and pedigree to our clients and we believe that this great individual will bring customer satisfaction. Ven Dairy Wonder shows that the combination of a fantastic cow family and super sire stack can move the Holstein breed further in the right direction". His dam was purchased as a bred heifer by Jan van der Ven from Ven Dairy together with a full sister. Jan van der Ven says: "The Lead Mae's have done better than I ever could have imagined. I did expect good type but the production and late maturity as well as the overall correctness has surprised me. This family is THE family for me right now".

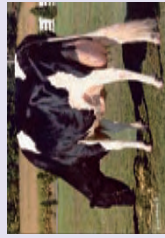


Rock-Home Outside Macey EX-93

Super Outside daughter and a magnificent Mae. She has Mac daughters in Europe.

Whittier-Farms Lead Mae

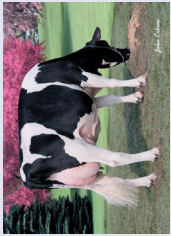
- ♀ La-Ko-Land Monitor Nancy EX-90 (s. Fletridge Monitor)
- ♀ La-Ko-Land Bootmaker Sally VG-86 (s. Paclamer Bootmaker)
- ♀ La-Ko-Land Penstate Sadie VG-87 (s. Penstate Ivanhoe Star)
- ♀ JDM-Pride Valiant Maggie EX-91 (s. S-W-D Valiant)
- ♀ Juniper Jason Maria VG-87 (s. Pinta-Lane Conductor Jason)
- ♀ Raymau Bstar Monica VG-89 (s. To-Mar Blackstar)
- ♀ Whittier-Farms Lead Mae EX-95 (s. Trochrock Tradition Leadman)



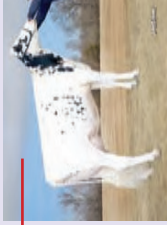
- ♀ Wauregan Maebeil EX-91 (s. Maizefield Bellwood)
- ♀ BW Marshall Mae VG-87 (s. Mara-Thon BW Marshall)
- ♀ Mayerlane SA Sky Mae EX-93 (s. Donnandale Skychief)
- ♀ Indianhead Gold-Mae VG-87 (s. Braedale Goldwyn)
- ♀ Mayerlane-SA BWM Misty EX-94 (s. Mara-Thon BW Marshall)
- ♀ Emerald-Acr-VR Marsia VG-87 (s. Picston Shottle)
- ♀ Alh Durango (s. Regancrest Elton Durham)
- ♀ Everest (s. Four-Of-A-Kin Eland)



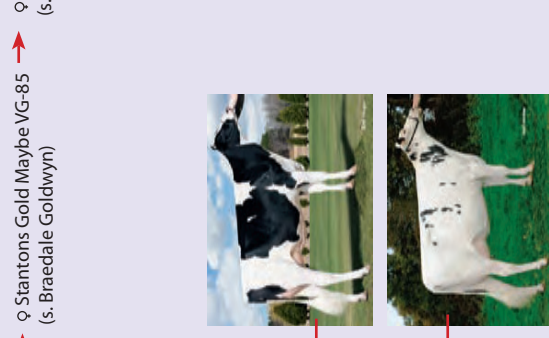
- ♀ Crockett-Acres Durham Mae VG-87 (s. Regancrest Elton Durham)
- ♀ Green-Corner SS Mindy EX-90 (s. Pursuit September Storm)
- ♀ Green-Corner Mich Missy EX-91 (s. Michael Storm Avalanche)
- ♀ Rock-Home Finley Myra VG-89 (s. Pursuit September Storm)
- ♀ Rock-Home Outside Macey EX-93 (s. Comestar Outside)
- ♀ Rock-Home Outside Megan EX-91 (s. Comestar Outside)
- ♀ A-L-H Durham Eve EX-90 (s. Regancrest Elton Durham)
- ♀ Crockett-Acres Mtot Ely EX-90 (s. Carol Prelude Mtoto)



- ♀ Morningview Champion Martha EX-91 (s. Calbrett-IHH Champion)
- ♀ Morningview Oman Lindsey VG-86 (s. O-Bee Manfred Justice)
- ♀ Morningview Mrty Maya EX-92 (s. Stouder Morry)
- ♀ Morningview Mrty Maya EX-92 (s. Stouder Morry)
- ♀ Morningview Fnyl Mikki EX-90 (s. Opsal Finley)
- ♀ Crockett Chicago (s. Calbrett-IHH Champion)
- ♀ Morningview Legend (s. O-Bee Manfred Justice)
- ♀ Stantons Gold Milk VG-86 (s. Wa-Del Convincer)



- ♀ Morningview Shile Madilyn VG-87 (s. Picston Shottle)
- ♀ Morningview Shntl Lucy VG-88 (s. Picston Shottle)
- ♀ Morningview Shottle Maui VG-87 (s. Picston Shottle)
- ♀ Stanton's Gold Maybe VG-85 (s. Braedale Goldwyn)
- ♀ Stanton's Bolton Marge VG-85 (s. Sandy-Valley Bolton)



- ♀ Bremer Lheros Maebe VG-85 (s. Comestar Lheros)
- ♀ Rock-Home Oman Myrna VG-87 (s. O-Bee Manfred Justice)
- ♀ Kronhil Goldwyn Maya VG-87 (s. Braedale Goldwyn)
- ♀ Green-Corner Bolt Mattie VG-87 (s. Sandy-Valley Bolton)
- ♀ Le-O-LA Toystory Erin VG-86 (s. Jenny Lou Irish Toystory)
- ♀ Abbeil VG-FR (s. O-Bee Manfred Justice)
- ♀ Wabash-Way Bolton Elise VG-88 (s. Sandy-Valley Bolton)
- ♀ Crockett-Acres Echo VG-85 (s. Comestar Outside)
- ♀ Crockett-Acres Elita VG-87 (s. O-Bee Manfred Justice)
- ♀ Wabash-Way Emiliyann VG-88-USA (s. Picston Shottle)

- ♀ Wabash-Way Bol Elizabeth VG-86 (s. Sandy-Valley Bolton)
- ♀ Stanton's GW Emilise (s. Braedale Goldwyn)
- ♀ Stanton's GW Emilise (s. Braedale Goldwyn)
- ♀ Stanton's GW Emilise (s. Braedale Goldwyn)
- ♀ Stanton's GW Emilise (s. Braedale Goldwyn)
- ♀ Wabash-Way Emiliyann VG-88-USA (s. Picston Shottle)

- ♀ Willibro Emiliyann (s. Ensenada Taboo Planet)
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